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Media Alert ---

**The Nominations Are In; Another Top Rated Podcast -- *A Guy, a Girl and a Bottle* – Joins the PodShow Podcast Network**

*---PodShow's 'Undition' Pays Off For a Host of  
New Shows Added to the PodShow Podcast Network---*

**SAN FRANCISCO, Calif. March 1, 2006** --- PodShow, Inc., the premier brand in podcasting, welcomes *A Guy, a Girl and a Bottle*, to the PodShow Podcast Network. The pioneering "Vinecast" is now available on the PodShow Podcast Network (<http://www.gngnb.com>), introducing the largest network of independent podcast listeners to Joe and Lori as they discuss wine tastings, deliver guided vintner tours and interview wine-experts sharing information and commentary suitable for all wine enthusiasts. Due to the popularity of the show and the greater exposure afforded by the PodShow Podcast Network, Podshow is already entertaining sponsorship inquiries from major brand marketers that intuitively understand the value of this media property.

"Joe and Lori have a really compelling chemistry and an excellent format that highlights podcastings' 'theatre-of-the-mind' charm," said Adam Curry, PodShow Co Founder and President. "I'm looking forward to the new vintage – cheers to Joe and Lori."

*A Guy, a Girl, and a Bottle* were exposed to PodShow through a November 2005 promotion named "The Undition" which enabled over 2000 podcasters to nominate their own shows for addition to the PodShow Podcast Network.

Recent additions to the PodShow Podcast Network now enjoy promotion and feature placement across a network of millions of listeners in PodShow's leading directories, communities and listener destinations – PodShow.com, Podcast Alley, indiePodder.org, Popsafe Music Network, Sirius Satellite Radio and PodFinder for iTunes. Additionally, these shows are delivered from PodShowPDN, the first, truly high-performance content delivery network meeting the specific needs of podcasting. Over the coming months, the company will announce many additional shows that have joined PodShow via the PodShowPDN initiative, and the company is expected to release a series of technological innovations that will dramatically improve consumer discovery and enjoyment of podcasts in any environment.

"We're very excited to be a part of the PodShow family," said Joe Carpenter of *A Guy, A Girl, And A Bottle*. "We've just recently joined the network and we're already seeing results – these guys know how to develop commercial success."

**About A Guy, A Girl and A Bottle**

Hosted by Joe Carpenter and Lori Leahy, *A Guy, a Girl and a Bottle* is an innovative, experiential wine podcast exploring wineries and wine culture from a novice-wine-drinker's perspective. *A Guy, a Girl and a Bottle* profiles many wineries that are often overlooked as travel destinations, enabling more people to visit and enjoy the exclusive, rare and limited-production wineries treasured by collectors and industry insiders. Recording on location, Joe and Lori help their audience understand wine in plain terms with honest reviews, and, as a result, real people are

discovering and sharing new favorite wines and entertaining with more confidence. The weekly show started in July 2005, and is available on the PodShow Podcast Network ([www.podshow.com](http://www.podshow.com)).

**About PodShow, Inc.**

The PodShow Podcast Network is the premier network in podcasting, assembling the leading communities in podcasting, as well as a host of the most popular personalities and podcasts in podcasting. PodShow also offers professional production and directory services to major media companies and traditional businesses. PodShowPDN is the first high-performance content delivery network meeting the specific needs of podcasting, delivering a comprehensive creation, production, delivery and monetization solution for independent podcasters and mainstream media companies. PodShow makes podcasts more accessible to a growing legion of listeners, provides resources for podcast producers, and enables marketers to take part in the podcast explosion. In the process, the company has greatly simplified the podcasting experience for artists, producers and listeners alike. PodShow is a privately-held company, backed by leading venture capital firms Kleiner Perkins Caufield & Byers, Sequoia Capital and Sherpalo Ventures. For more, visit: <http://www.podshow.com>, and for all queries visit: <http://www.podshow.com/contactus.html>.

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